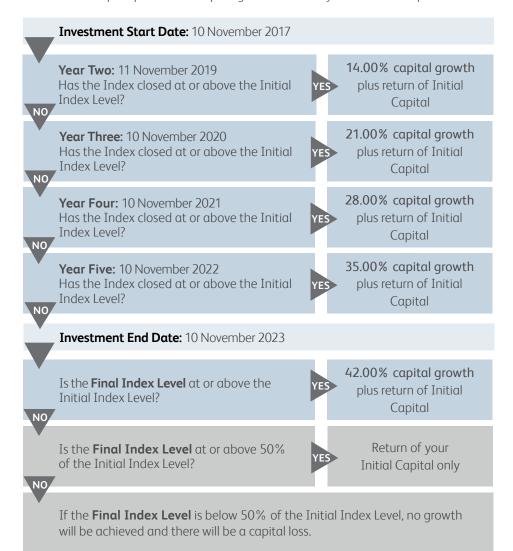
## Annual Growth Plan Issue 54 (Kick-out)

## WALKERCRIPS STRUCTURED INVESTMENTS

# The Plan provides the potential to receive capital growth of 7.00% p.a. depending on the performance of the FTSE 100 Index.

The full Investment Term is six years. However, the Plan has the potential to mature early (kick-out) and pay back Initial Capital plus a defined capital growth amount on any anniversary date from the second year onwards. If, on any anniversary from year two, the FTSE 100 Index is at or above its Initial Index Level, the Plan will close and return Initial Capital plus 7.00% capital growth for each year that has elapsed.



### Target Market

This product is designed for UK retail investors who are seeking capital growth linked to the performance of the FTSE 100 over a period of up to 6 years and who are willing to risk some or all of their capital in order to achieve a higher level of return than may otherwise be achieved, but who accept the possibility that no return may be achieved from their investment. Investors must have received a personal recommendation from an authorised investment professional.

#### APPLICATION DEADLINE

3 November 2017

#### **INVESTMENT START DATE**

10 November 201

#### **INVESTMENT END DATE**

10 November 2023

#### **INVESTMENT TERM**

Up to six years

#### UNDERLYING INDEX

FTSE 100 Index

#### **INITIAL INDEX LEVEL**

Closing Level of the FTSE 100 Index on 10 November 2012

#### **FINAL INDEX LEVEL**

Closing Level of the FTSE 100 Index on 10 November 2023

#### **INVESTMENT OPTIONS**

Direct, ISAs, SIPP/SSAS, trusts and corporates

#### MINIMUM INVESTMENT

£10,000

#### **COUNTERPARTY RISK**

Capital is at risk if HSBC Bank plo were to fail or become insolvent. An investor could lose some or all of their investment and any return that may be due.

#### **INDEX RISK**

Capital is at risk if the Plan has not matured early and the FTSE 100 Index has fallen below 50% of its Initial Index Level on the

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#### Historical FTSE 100 Index Performance



#### **Index Levels**

This graph shows the FTSE 100 Index performance over the past 10 years. The Initial Index Level for the Plan will be set as the Closing Level of the FTSE 100 Index on the 10 November 2017.

The Index can fall as well as rise and past performance is not a reliable indicator of future performance. The Plan is subject to a maximum potential capital growth and therefore any return received could be lower than if investing directly in the shares of the companies which comprise the FTSE 100 Index. Additionally, dividend income will not be received from those companies.

#### **Back testing**

FTSE 100 Index performance	Percentage outcome*
Year 2. Kick-out The Index closed at or above its Initial Index Level.	77.71%
Year 3. Kick-out The Index closed at or above its Initial Index Level.	2.78%
Year 4. Kick-out The Index closed at or above its Initial Index Level.	3.38%
Year 5. Kick-out The Index closed at or above its Initial Index Level.	2.66%
Year 6. Kick-out The Index closed at or above its Initial Index Level.	3.51%
Year 6. Return of Capital only The Index closed at or above 50% of its Initial Index Level.	9.96%
Year 6. Loss of Capital The Index closed below 50% of its Initial Index Level.	0%

#### Notes to historical performance

Performance based on a rolling basis data range since 1984.

\*Percentage outcome reflects the number of occurrences where the performance of the Index would have triggered the specified return in the given year.

The results of historical back testing should be treated with caution. Back testing is not a reliable indicator of future performance and is simulated on the assumption that the same economic conditions existed and the same product terms had been offered throughout the back testing period.

#### Financial promotion for professional advisers only. Not to be relied upon by retail investors.

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